
Pacific Solar Projects

PO Box 4333
Auburn, CA 95604
(530) 820-3346

Project: Simple Three Page Website Design

Due Date: 13, December 2019

OVERVIEW

We do sales and business development for solar installers in California. Our main value proposition is quality work done at the best price. We need four pages that scroll. We also need a place for visitors to request a meeting (I would like this to be a pop-up that gives them a call to action. This pop-up can be a link to a form on the Contact Us Page.

I have broken the pages down here:

1. Home Page:

- a. Brief Description of who we are
- b. A call to action (form-fill that allows the visitor to request a call and supply some basic information)
 - i. Form Fields:
 1. Services needed: Drop-down Menu
 - a. New Solar
 - b. Add Solar
 - c. Backup Battery System
 - d. Backup Generator System
 2. Service Timeline: Drop-down Menu
 - a. ASAP
 - b. 1-2 Weeks
 - c. 1-3 Months
 - d. 6+ Months
 - e. Unsure
 3. City:
 4. Email:
 5. Phone:
 6. Additional Information:

2. **Our services:**

- a. Residential Solar: Image of residential Solar Panels with a “More Information” Link that goes to the same form-fill
- b. Commercial Solar: Image of Commercial Solar Panels with a “More Information” Link that goes to the same form-fill
- c. Battery Backup Systems: Image of residential Solar Panels with a “More Information” Link that goes to the same form-fill
- d. Generator Systems: Image of a generator with a “More Information” Link that goes to the same form-fill

3. **“Our Work”:**

- a. Have an array of solar project photos that I would like to display on a gallery page. I will include these files with the logo files.

4. **Contact:**

- a. Phone: (530) 820-3346
- b. Address: PO Box 4333 Auburn, CA 95604
- c. Email: info@pacificsolarprojects.com
- d. Form-Fill section: See fields above.

GOALS

1. This site needs to be industry specific with references to solar in the design and images
2. It must blend in with the logo design
3. Design: should be clean, straight-forward. I don’t want a lot of clutter or business.

Benchmarks:

1. Once we have a basic design, I will add the content.
2. I am not sure if that is something you will be able to add for me, or if I will be able to add this, please let me know how that works.